

## Faculty of Business – Courses in English – Summer Semester 2020

### Courses for BA-students

Module	Lecturer	ECTS
Introduction to Business	Wiechern	5
Principles of Marketing	Hardiman	5
Operations Management	Franke	5
Cost Accounting	Meier	5
Strategic Management	Gulev	5
Organisational Behaviour	Schütte	5
Macroeconomics	Bandholz	5
Market Research Advanced	Dressler	5
Managing Sustainability	Gulev	5
Business Psychology	Walsh	5
Design Thinking	Hardiman	5

### Courses for MA-students

Module	Lecturer	ECTS
Intercultural Management	Gulev	5
Management Control	Borchert	5
Consumer Psychology	Stegemann	5