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**NTERREG4** 

If you have any questions at all, please do not hesitate to contact one of the following people:

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Welcome to you, each and everyone! Hello, creative minds, fans of healthy games.

On Tuesday, 27 March 2012 we would like to welcome ou at our first Health Games conference: a communicative meeting of friends.



see the potential offered us, and where we can direct our future efforts. After all, together we can achieve more - the whole is more than the sum of its parts.

Information presented by individual participants will be added to and built on by the rest. This can be fertile ground for mutual inspiration. So let us hope the sparks will fly, with room for civilized controversy, too.

After a lot of individual effort, it is time for cooperation with direct physical presence, and getting to know those who labor in the same or related field, with all the different approaches that make an exchange of ideas interesting.

Networking is en vogue – it makes sense. So let's look forward to making new friends, to renewing established contacts, and having a good time. Of course, this will not be our last meeting. And if you know people who can contribute to our efforts, and enrich our community, bring them along, inform me, too.

> Felix Prell, M.Sc. **Project Manager Health Games**

> > ACHHOCHSCHULE KIEL

# **Health Games**

Login

Tuesday 27 March 2012 University of Applied Sciences Kiel, Germany

# Health Games Conference

#### Program

09:00 Coffee 09:45 Welcome 10:00 Keynote

10:30 P.I.E.P. 11:00 Doctivism 11:30 The Æffects 12:00 Mikti Flow Kids 12:30 R U Burnt Out?

13:00 Lunch Break

13:45 Welcome back
14:00 Corporate Health
14:30 HG Development
15:00 The Doctor Game
15:30 Go into the Wild
16:00 Past & Future
16:15 It's a wrap

16:30 >Coffee and Cake >Get-together >Networking >Exhibitions Klaus-Peter Jünemann Welcome Address and Moderation

Patrick Felicia Keynote Speech How the world of gaming and the world of medicine are finally combining to produce serious health games.

#### Josef Aldenhoff

Depression, Burnout, Aging Practicability of serious gaming applications in the fields of depression, burnout, and old age

Anne Munk-Hartig Biofeedback Training New ideas for an old problem Principles and difficulties in the use of biofeedback training for children

#### Jörg Niesenhaus

Health Game Development: Experiences from industry and research collaborations

#### **Wolfgang Hartmann**

Serious Games and Corporate Health Management How to integrate a multimedia biofeedback solution into a corporate environment to reduce employee stress

#### **Stefan Göbel, Sandro Hardy** *Effects and Affects*

Technology-enhanced measurement of effects and affects in Serious Games for adaptive and personalized exergames.

#### Georg Treml

Serious Triage Games Creating a Serious Game aimed at preparing medical students for Emergency Room operation

# Knut Hartmann

Doctivism Designing and realizing a humorous online hospital game with 5th semester game design students

## Jean Widner

Come into the Wild

Get to know the Wild Divine project, a series of gaming applications that takes the user on a jouney to the world inside.

As Jean Wilder is located in Las Vegas, we will connect via a live video link.



# Prof. Dr. Klaus-Peter Jünemann

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**Prof. Dr. Josef Bernd Aldenhoff** Clinic Director Psychiatry, Psychiotherapy Center for Integrated Psychiatry, UKSH

Dr. Anne-Katrin Munk-Hartig Resident Physician, Urology Department University Hospital Schleswig Holstein

## Dr. Stefan Göbel

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**Jörg Niesenhaus M.Sc.** Project Leader Game Technology Interactive Systems, University Duisburg

**Wolfgang Hartmann** Head of Marketing Department Biocomfort Diagnostics GmbH & Co. KG

**Georg Treml** Head of Development Game Dev. Studio, Hamburg

**Prof. Dr. Knut Hartmann** Course Leader Multimedia Informatics University Applied Sciences, Flensburg

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Tuesday 27 March 2012, University of Applied Sciences Kiel, Germany

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